STATEMENT UNDER 37 CFR § 3.73(b) ESTABLISHMENT OF ASSIGNEE

Applicant -

: Kavin Du et al.

Patent No.

: 7,734,729

App. No.

: 10/749473

Filed

: December 31, 2003

For

: SYSTEM AND METHOD FOR OBTAINING INFORMATION RELATING TO

AN ITEM OF COMMERCE USING A PORTABLE IMAGING DEVICE

Examiner

: Ranodhi N. Serrao

Group Art Unit

: 2141

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Amazon Technologies, Inc., a Corporation, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

The Assignment from the inventor(s) to the Assignee recorded in the United States Patent and Trademark Office on June 4, 2007, at Reel 019377, and Frame 0307.

The undersigned is an agent of Customer Number 79502 and is authorized to act on behalf of the Assignee. Please recognize or change the correspondence address for the above-identified application to Customer No. 79502.

Dated:

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

By:

Mafia Culic Anderson Registration No. 40,574 Attorney of Record

Customer No. 79502

(206) 405-2000

REVOCATION AND GENERAL POWER OF ATTORNEY

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

The undersigned is an empowered representative of the Assignee and hereby appoints the registrants of Knobbe, Martens, Olson & Bear, LLP, Customer No. 79,502, as attorneys and agents to represent the Assignee before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned to the Assignee according to the USPTO assignment records or assignment documents supplied with an accompanying Statement Under 37 CFR § 3.73(b). This appointment is to be to the exclusion of the inventor(s) and his attorney(s) in accordance with the provisions of 37 CFR § 3.71.

All previous powers of attorney for the below named Assignee are hereby revoked.

A Statement Under 37 CFR § 3.73(b), signed by a registrant of Knobbe, Martens, Olson & Bear, LLP, is attached setting forth a full chain of title for the subject application owned by the Assignee named below.

Please recognize or change the correspondence address for the above-identified application to Customer No. 79,502.

By:

Name:

Scott R. Hayden

Date: June 13 2008

Title: Vice President

Assignee:

Amazon Technologies, Inc.

PO Box 8102

Address:

Reno, Nevada 89507

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